

## Call for Papers

Original research papers are invited on the above themes.

### Paper Submission Guidelines:

Abstract: 300-400 words

Full Paper: 5000-7000 words

Font: Times New Roman, 12 pt

Line Spacing: 1.5

APA 7th Edition Referencing

Plagiarism below 10%

Submit to: [icssrmbasircrreng2k26@gmail.com](mailto:icssrmbasircrreng2k26@gmail.com)

## Who Can Participate?

- Academicians
- Researchers
- Industry Professionals
- Chartered Accountants
- Policy Makers
- Research Scholars
- PG Students

## Publication Opportunity

Selected papers will be published in:

ISBN Edited Volume

UGC-CARE Listed Journal (Subject to review process)

## contact details

Department of MBA

Sir C. R. R. College of Engineering (A)

Vatluru, Eluru-534007

Andhra Pradesh

Contact: +919491926777, +91 82974 81275

Email: [icssrmbasircrreng2k26@gmail.com](mailto:icssrmbasircrreng2k26@gmail.com)



## Programme Schedule

 **Day 1-March 13, 2026**

10:00 AM - 1:00 PM: Inaugural Session

1:00 PM-2:15 PM: Lunch Break

2:20 PM-3:20 PM: Track 1 Technical Session

3:25 PM-4:00 PM: Tea Break

4:10 PM 5:30 PM: Track II Technical Session

 **Day 2-March 14, 2026**

10:00 AM-11:30 AM: Track III Technical Session

11:40 AM 1:00 PM: Panel Discussion

1:00 PM 2:00 PM: Lunch Break

2:15 PM - 3:15 PM: Track IV Technical Session

3:20 PM Onwards: Valedictory Session & Certificate Distribution



## Registration Fee

### Category Fee

Rs. 400/- for Faculty Members

Rs. 200/- for Research Scholars

Rs. 500/- for ISBN Publication ( selected papers)

Rs. 300/- Others

*Registration includes conference kit, lunch and certificates*



SIR C R REDDY COLLEGE OF ENGINEERING (A)

APPROVED BY AICTE, New Delhi & PERMANENTLY AFFILIATED TO JNTUK  
VATLURU, ELURU, ANDHRA PRADESH

DEPARTMENT OF MBA

ICSSR-SRC Sponsored

National Conference on



# GST Reforms and Their Socio-Economic Impact in the Southern States of India

March 13-14, 2026

Organized by

**SIR C. R. REDDY COLLEGE OF ENGINEERING**

(Autonomous Institution – Affiliated to JNTUK, Kakinada)

Eluru, Andhra Pradesh



March 13-14, 2026



Venue: Sir C. R. Reddy College of Engineering,  
Library seminar hall, Eluru

Mode: Offline





## About the Institution

Sir C. R. R. College of Engineering, established in 1980, is one of the premier engineering institutions in Andhra Pradesh. The institution is NAAC Accredited and offers Undergraduate, Postgraduate.

The Department of MBA is committed to academic excellence, research, consultancy, and industry collaboration.



## About the Conference

The introduction of Goods and Services Tax (GST) marked a historic reform in India's indirect taxation system. Since its implementation in 2017, GST has significantly influenced trade, commerce, industry, fiscal federalism, and economic growth. This ICSSR sponsored National Conference aims to critically examine the socio-economic impact of GST reforms in Southern States including Andhra Pradesh, Telangana, Tamil Nadu, Karnataka, and Kerala.



## About ICSSR

Indian Council of Social Science Research was established in 1969 by the Government of India to promote research in social sciences. It provides financial assistance for research projects, seminars, workshops, and publications to strengthen social science research in India. The Southern Regional Centre (SRC), Hyderabad supports academic initiatives across Southern States.



## Objectives of the Program

- To critically examine the evolution and implementation of GST reforms in India.
- To analyze the socio-economic impact of GST across the Southern States.
- To evaluate the effectiveness of GST in promoting transparency, efficiency, and economic growth.
- To identify emerging challenges in the GST framework and explore avenues for reform.
- To provide a platform for academic dialogue and evidence-based policy recommendations.



## Sub Themes

### "GST Reforms and Their Socio-Economic Impact in the Southern States of India"

- GST and Macroeconomic Development
- GST and Industrial & Manufacturing Sector (Including Engineering Industries)
- GST and Banking & Financial Services
- GST and Insurance Sector
- GST and Service Industries
- GST and Agriculture & Rural Economic
- GST, Technology & Digital Governance

### CHIEF GUEST

**DR.B.NAGARJUNA RAO**

JOINT COMMISSIONER COMMERCIAL TAX OFFICE  
ELURU

### KEY NOTE SPEAKER

**D.'SUBBA RAO**

CHARTED ACCOUNTANT, RAMANA RAO &  
GO

ELURU

### SPEAKERS

DAY 1

**DR. NAGARAJU BATTU**

ASSOCIATE PROFESSOR MBA, MHRM,  
ACHARYA NAGARJUNA UNIVERSITY

**DR.CHUNDI PRASAD**

SENIOR FACULTY, DEPARTMENT OF MBA,  
ACHARYA NAGARJUNA UNIVERSITY

**DR.P.SRINIVAS RAO**

SENIOR FACULTY, DEPARTMENT OF  
MBA

ACHARYA NAGARJUNA  
UNIVERSITY

CHIEF PATRON

**J.MALLIKARJUNUDU**

CORRESPONDENT,  
SIR C R R COLLEGE OF ENGINEERING(A)  
ELURU

PATRON

**DR.K.VENKATESWARA RAO**

PRINCIPAL,  
SIR C R R COLLEGE OF ENGINEERING(A)  
ELURU

GO-CONVENOR

**E.KAVITHA**

ASSISTANT PROFESSOR  
SIR C R REDDY COLLEGE OF ENGINEERING(A)  
ELURU

CONFERENCE CONVENOR

**DR.K.V.SRIDHAR**

HOD,MBA DEPT.  
SIR C R REDDY COLLEGE OF  
ENGINEERING(A)  
ELURU

GO-ORDINATORS

**N.SATISH**

**N.M.VITALESWARA RAO**  
**SK.JAHEERUNNISA BEGUM**

(ASSISTANT PROFESSORS)